

ABSTRACT OF THE DISCLOSURE

A method for specialized photofinishing goods and/or services produced from a one-time-use camera, including providing a label on the one-time-use camera, with at least one area containing first instructional information, that identifies particular photofinishing goods and/or services to be applied to images captured by the one-time-use camera. Subsequently, displaying a second instructional information according to the first instructional information. Finally, capturing a second instructional information onto a film residing in the one-time-use camera and resulting in a latent image, the second instructional information for use by a photofinisher for producing the specialized photofinishing goods and/or services from latent images on the film.